

Continuous Growth

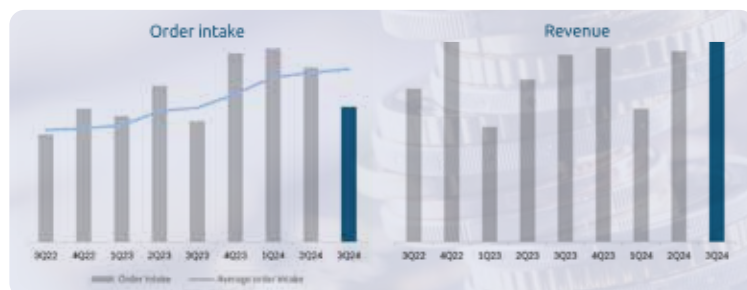
by Focus on Egg Industry Challenges

Barneveld, The Netherlands — November, 2024

Welcome to the Moba News Special! In this quarterly update, we share our financial progress, initiatives, and achievements. We invite you to join Moba at the EuroTier trade fair in Hanover, Germany, to experience our commitment to high-quality, efficient, and sustainable egg industry solutions.

Strong Third Quarter Performance with Positive Outlook for 2025

Moba reports a strong third quarter of 2024, in which key financial objectives were met or even outperformed. Order intake over the past year has consistently trended upward, reflecting sustained demand. While revenue for the quarter was above budget and outperformed Q3 2023 levels, underscoring Moba's growth trajectory. With a solid order backlog and strong momentum, the company expects a positive Q4 and projects an optimistic outlook for 2025.



Enhanced Forta GT Grading Line to Boost Efficiency and Quality Control

The Forta GT grading line represents a breakthrough in egg sorting, enhancing profitability with automation and quality control. Reducing manual labor, particularly in egg handling, it can save up to one full-time position. Integrated software tools further boost productivity and maximize egg value, enabling consistent high-quality output.



Consistent high-quality output while streamlining operations.

Building Your Sustainable Egg Future

Moba is dedicated to fostering a sustainable future for the egg industry. This commitment is central to the company's long-term vision and strategic direction. With nearly eight decades of experience in the industry, Moba knows success goes beyond cutting-edge technology and services; it includes advancing efficiency, profitability, and sustainability for customers.

Moba's approach is rooted in trust, innovation, and collaboration, ensuring that the evolving needs of the egg industry are consistently addressed. Its technologies are not only designed to drive innovation but also to deliver measurable value in daily operations. By addressing four key industry challenges, Moba develops solutions that support sustainable profitability through close collaboration with customers.

Focus on 4 Key Industry Challenges:

- 1 Become independent of scarce labor
- 2 Optimize the value per egg
- 3 Increase food safety and brand image
- 4 Fulfill 100% of your contracts on time

Moba's Advanced Services further empower customers to optimize performance through continuous monitoring, analysis, and tailored recommendations, empowering the journey toward a sustainable egg future.

Moba Unveils Cutting-Edge Innovations in Egg Processing

Moba addresses the increasing need for advanced automation in the egg processing industry with its latest innovations. The Proxima egg-breaking and separating system sets a new benchmark for product quality and hygiene, while significantly reducing water and chemical consumption. Furthermore, the optimized and retrofittable Ohmic product heating method offers precise and cost-effective heating for extended production periods, without compromising the functional properties or shelf life of the final product. These advancements can significantly enhance egg processing and pasteurization operations through improved efficiency, automation, and hygiene.



New Moba Proxima breaker for improved efficiency automation and hygiene.



Moba Ohmic for precise optimized heating.

Moba's Digital Business Solutions Boost Egg Value, Automation, and Food Safety

“The moment Moba equipped its grader with electronic controls in 1980's, digitalization started. It has only gained speed ever since.”

Moba is committed to driving innovation in the egg industry. Its advanced digital business solutions, such as iMoba, provide real-time insights into egg production and quality for optimizing egg value and production factors, like temperature, feed, and environment in the layer house. The exceptional detection accuracy for egg grading ensures that each egg meets product specifications and enhances food safety. By collecting and analyzing grader production data, Moba empowers producers to optimize operations, fulfill contracts, and reduce reliance on scarce labor. iMoba's detailed data and advanced Track & Trace systems enable egg producers to achieve greater operational efficiency and sustainability while driving continuous improvement.

Superior Crack Detection with Vision Shell Inspector

Business insights, however, are only effective as long as the egg quality inspection is performing up to specification. Moba's Egg Inspector 40 and Vision Shell Inspector are designed to elevate egg grading with the highest crack detection accuracy. This solution streamlines operations, reducing false rejects and maintenance needs. Producers benefit from optimized A-grade percentages, efficiency, profitability, and product quality, while meeting the rigorous industry standards.



KEY FIGURES OVERVIEW



Foundation

Founded in 1947 by Job Mosterd in Barneveld (MoBa), The Netherlands.



Employees

850 worldwide, with 650 in Barneveld (NL).



Sales & Service Offices

13 globally.



Technical Training Centers

In Barneveld (NL) and Wixom (USA).



R&D

125 dedicated R&D employees.



Service & Spare Parts

200 professionals offering 24/7 support.



Patents

315 current patents protecting our innovations.



Customers

7,000 in 111 countries.



Sales

€220 million yearly revenue.



Production Facilities

5 across Barneveld (NL), Zaandam (NL), Brugherio (IT), and Wixom (USA).

We thank you for your involvement with Moba and look forward to another year of collaboration, innovation, and success. To stay informed, please subscribe to Moba News and access further details through the News section on our website, www.moba.net. We look forward to connecting with you at EuroTier in Hanover!

Moba Headquarters P.O. Box 7, 3770 AA Netherlands **P** +31 342 455 655 **E** sales@moba.net **E** spareparts@moba.net

Moba Deutschland Gewerbering 1, 49393, Lohne Germany **P** +49 444 293 100 **E** info.germany@moba.net

For media inquiries, please contact: Constance Titaley, Marketing Communications Manager

P 31 (0)342 455 629 **M** 31 (0) 6 11 27 78 96 **E** constance.titaley@moba.net

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