

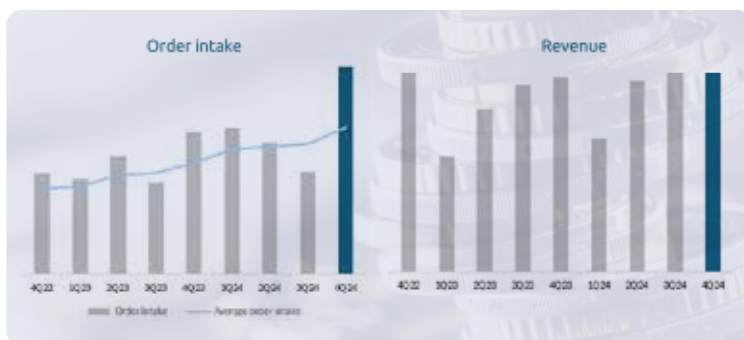
2025: Driving Growth and Sustainability

Barneveld, The Netherlands — January, 2025

Welcome to the Moba News Special! In this quarterly update, we highlight our financial progress, initiatives, and achievements, with a special focus on sustainability. We invite you to join Moba at the VIV Asia 2025 trade fair in Bangkok, 12-14 March, to experience our commitment to high-quality, efficient, and sustainable egg industry solutions.

Moba's Innovations Drive Record Growth

Moba concluded 2024 with a record-breaking performance, achieving exceptional order intake and sales in the 4th quarter. Looking ahead, we anticipate continued positive momentum in 2025 and beyond. We are committed to bringing highly productive innovations to the market. Our success is reflected in securing major projects across e.g. Europe, the US, and Latin America, many of which feature these cutting-edge innovations.



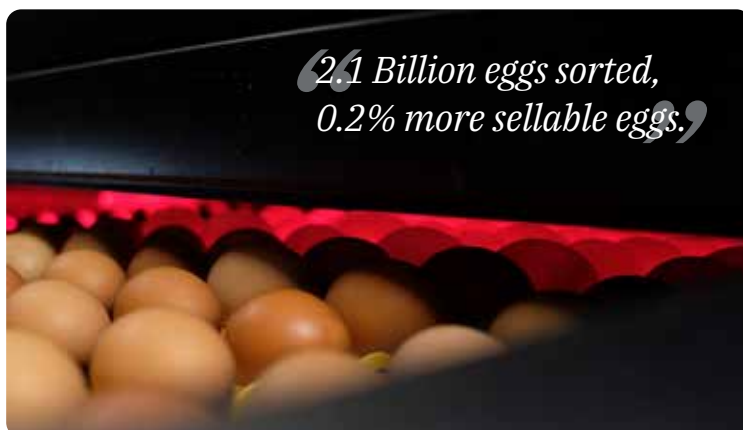
Innovating for a Sustainable Egg Industry

At Moba, we believe the future of the egg industry is built on trust, innovation, and collaboration. We are committed to creating a sustainable and profitable future that positively impacts egg consumers worldwide. Our role goes beyond providing systems; we build business continuity with advanced technologies and comprehensive services, helping customers operate efficiently, profitably, and sustainably.



Global release of VSI10 Boosts Egg Sorting Efficiency

With the introduction of the Vision Shell Inspector 10, vision-based crack detection is already making a significant impact on sustainability. Following its successful US debut, the VSI10 is now globally available, setting the industry standard in terms of accuracy and yield in succession of the traditional acoustic Shell Inspector. With over 2.1 billion eggs sorted, the VSI10 has increased the amount of sellable eggs by 0.2%. As a result of this efficiency gain, fewer trucks, less energy, as well as less water is needed to deliver eggs to consumers. The VSI10 enhances profitability and sustainability in egg sorting, with its industry impact just beginning.



Maximizing Value with Refurbished Systems

Moba's refurbished systems exemplify sustainability by reducing waste and extending the life of equipment. We repurchase used machines to refurbish them, ensuring they meet the highest standards of quality and reliability. This process results in less waste and promotes a more sustainable approach. Our expert refurbishment team provides certified and durable egg grading and packing solutions with trusted Moba quality, original parts, the latest software and an extensive service network. Also, when investing in new Moba systems, you can be confident in their lasting value and the sustainable benefits they bring to your operations. A smart choice for profitability and the environment!



Moba's Solar Energy Initiative: Towards Energy Independence



Moba is pioneering a groundbreaking solar canopy project to enhance its sustainability and energy transition efforts. This initiative, involving 2,338 solar panels over the parking lot, is set to generate 1,7 gigawatts annually, equivalent to the energy needs of 588 households. The innovative design covers both parking spaces and lanes, maximizing energy output and providing weather protection for vehicles.

A smart Energy Management System (EMS) will optimize energy use, predicting supply and demand based on weather forecasts. The project also includes a large battery for energy storage, ensuring consistent power supply, even on less sunny days.

This solar canopy, larger than a soccer field, will enable Moba to meet 40% of its energy needs, demonstrating the company's commitment to sustainability and innovation. Completion is expected during spring 2025, marking a significant step forward in Moba's energy independence.

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KEY FIGURES
OVERVIEW



Foundation

Founded in 1947 by Job Mosterd in Barneveld (MoBa), The Netherlands.



Employees

900 worldwide, with 675 in Barneveld (NL).



Sales & Service Offices

13 globally.



Technical Training Centers

In Barneveld (NL) and Wixom (USA).



R&D

125 dedicated R&D employees.



Service & Spare Parts

200 professionals offering 24/7 support.



Patents

315 current patents protecting our innovations.



Customers

7,000 in 111 countries.



Sales

€240 million yearly revenue.



Production Facilities

5 across Barneveld (NL), Zaandam (NL), Brughiero (IT), and Wixom (USA).

We appreciate your interest in Moba and look forward to another year of collaboration, innovation, and success. To stay informed, please subscribe to Moba News through the News section on our website, www.moba.net. We look forward to connecting with you at VIV Asia in Bangkok in March!

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