

Vision Technology Leadership Proves Its Value

Barneveld, The Netherlands — October, 2025

Welcome to the latest Moba News! Our quarterly update is here to share the news on our financial progress, key initiatives, and recent accomplishments.

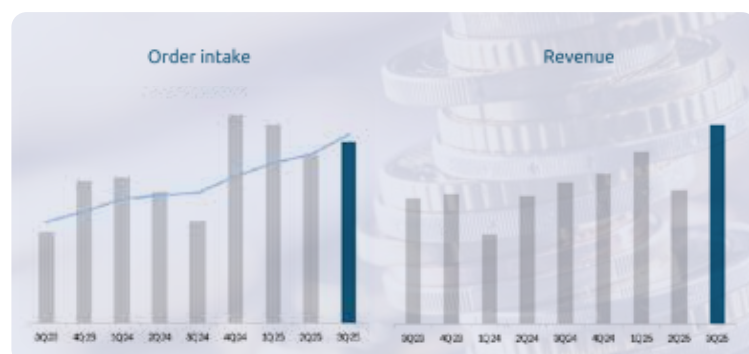
Innovation and Investment Drive Continued Success

Moba continues exceptional growth across all areas. This strong performance is enabled by robust order intake, driven by cutting-edge innovations, such as vision technology and smart business solutions. Recent investments in new production lines and expanded capacity have proven timely, enabling us to meet rising customer demand with greater efficiency and speed.

Global Egg Market Projected to Grow

Looking ahead, the outlook remains promising. According to Rabobank's latest RaboResearch report, the global egg market is expected to grow steadily, supported by rising incomes and evolving consumer preferences. The report forecasts a consistent annual growth rate of 2%, culminating in a 22% increase by 2035. Moba is seeing a clear trend among customers toward greater investment in automation and intelligent grading technologies to strengthen efficiency and long-term resilience.

Rabobank also predicts that eggs will continue to outperform other protein sources in terms of affordability and accessibility. Notably, 90% of the projected expansion will occur in emerging regions such as Asia, Latin America and Africa, markets where Moba is actively supporting growth through innovation and partnership.



Vision Technology Leadership

With a proven track record and a substantial and still growing installed base, Moba is proud to lead the way with Vision Technology, which is fast becoming the new industry standard.



Moba installed base Vision Weighing in the US.

Successful Introduction of Vision-Based Weighing for Europe

Moba's Vision-Based Weighing System is now also available for European unwashed egg markets, marking a significant step forward in grading technology. The innovation was successfully introduced to egg producers from across Europe during a showcase at our customer aha Frischei B. Amshoff in Germany, where it demonstrated how the system transformed operations at their impressive packing station.

Powered by AI and machine learning, this groundbreaking system determines egg weight without any physical contact. Vision-based inspection means no moving parts, easier cleaning and maintenance, reduced reliance on manual labor, and exceptional accuracy that drives profitability.



Customer Success and Cutting-Edge Technology at DeWeerd Poultry Farm

"DeWeerd Poultry would like to thank the Moba team for a very successful install of the new upgrade to PX+. The switch over was seamless, we couldn't have asked for a better crew from Moba to work with. De Weerd Poultry is excited to be the first producer to be able to use this technology as an upgrade. De Weerd Poultry, and Hamilton Eggs are committed to bring the highest quality eggs possible to our customers."



Meet Us at the Upcoming Events

We look forward to connecting with you at one of our many events worldwide and sharing the Moba experience and our latest innovations. Also check News & Events on our website.

- OCT 15** **Dutch Pork and Poultry Expo** 15-16 October 2025
's-Hertogenbosch, The Netherlands
- OCT 20** **Saudi Agriculture** 20-23 October 2025
Riyadh, Saudi Arabia
- NOV 25** **VIV MEA** 25-27 November 2025
Abu Dhabi, United Arab Emirates
- NOV 26** **Poultry India** 26-28 November 2025
Kothaguda, India



KEY FIGURES OVERVIEW



Foundation

Founded in 1947 by Job Mosterd in Barneveld (MoBa), The Netherlands.



Employees

900 worldwide, with 675 in Barneveld (NL).



Sales & Service Offices

13 globally.



Moba Academy

In Barneveld (NL) and Wixom (USA).



R&D

125 dedicated R&D employees.



Service & Spare Parts

200 professionals offering 24/7 support.



Patents

315 current patents protecting our innovations.



Customers

7,000 in 111 countries.



Sales

€240 million yearly revenue.



Production Facilities

5 across Barneveld (NL), Zaandam (NL), Brugherio (IT), and Wixom (USA).

Stay tuned for next quarter's highlights! Until then, visit our website www.moba.net to catch up on News and Events and sign up for Moba News. We look forward to seeing you at one of our events soon.

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