

Redefining Egg Production for a Connected, Automated Future

Barneveld, The Netherlands — January 2026

Welcome to the Moba News Special! This is our quarterly update to keep you informed about our progress, initiatives, and achievements. Also, we invite you to join us at the International Production & Processing Expo (IPPE) in Atlanta, where we look forward to sharing the Moba experience.

Sales Outperformed Previous Year and Budgets

Building on strong market demand, Moba's sales in 2025 reached an all-time high. With the order book for 2026 already exceeding expectations, the financial outlook remains strong, reflecting our ongoing growth and leadership in egg industry solutions.



Addressing Global Industry Challenges

Egg producers worldwide continue to face relentless challenges, such as persistent labor shortages, increasing demands for food safety, and the need to maximize each egg's value to ensure business sustainability. As contractual obligations intensify and standards rise, the call for greater control and efficiency across the production line has never been more urgent.

For 80 years, Moba has been at the forefront of egg industry solutions driven by technology, guided by insights from a network of 7,000 global customers. This rich heritage drives our commitment to sustainable, profitable solutions that utilize the power of automation and digitization. Our intelligent ecosystem now empowers producers to manage every aspect of their operation, from the production floor to plant management, with unmatched precision.

Big Launch at IPPE Atlanta 2026

We are excited to announce that groundbreaking innovations will be unveiled at the IPPE Show in Atlanta this month, both in egg grading and handling, and in egg breaking and processing.

Representing the next step in our future-ready ecosystem, an innovative grading solution will set a new standard for efficiency and is designed to support next-generation automated packing. With a focus on streamlining workflows and boosting productivity, this development will benefit egg producers of all sizes.



First-Ever: Vision Technology for Breaker Applications

Moba's new breaker family brings superior process control and product quality to modern egg processing plants. By integrating smart controls and Moba's intelligent vision technologies, producers can elevate their operations.



Vision Technology, New Standard in Egg Inspection

Moba's Vision Technology leverages artificial intelligence to deliver contactless, highly accurate egg inspection. This technology is unsurpassed and represents the leading edge of the egg industry. The system raises the bar for crack detection and weighing, providing a strong foundation for our egg grading and processing solutions, and other innovations. Producers can expect improved product integrity and confidence in quality assurance. Today, over 35 million eggs are inspected daily with Vision crack detection and weighing technology.



Total Operational Control with myMoba

Our new digital platform, myMoba, delivers total operational control, anytime, anywhere. With tools like EggChain, mySchedule and myLearning, producers gain access to real-time monitoring, planning, and optimization capabilities. Whether ensuring traceability, training of operators, or analyzing performance, myMoba keeps the egg industry connected and agile. Our customer portal is designed to support egg producers in their daily challenge of getting the best out of their team, their eggs, and their Moba system. myMoba brings together tools, insights, and resources needed to drive results across the egg production line. From streamlined e-commerce for spare parts and consumables, to instant access to system documentation, production performance dashboards, and software applications, the portal gives full visibility and control.



Looking Ahead: *The Future Starts Now*

Moba's vision for the future of egg production is rooted in empowering producers to be **"IN CONTROL"**.

As we move forward, our focus remains on advancing technology, driving sustainability, and supporting the success of egg businesses worldwide. The future starts now, with Moba at your side.

Building Your Sustainable Egg Future

KEY FIGURES OVERVIEW



Foundation

Founded in 1947 by Job Mosterd in Barneveld (MoBa), The Netherlands.



Employees

975 worldwide, with 700 in Barneveld (NL).



Sales & Service Offices

13 globally.



Moba Academy

In Barneveld (NL), Wixom (USA) and Lohne (D).



R&D

125 dedicated R&D employees.



Service & Spare Parts

200 professionals offering 24/7 support.



Patents

315 current patents protecting our innovations.



Customers

7,000 in 111 countries.



Sales

More than €300 million yearly revenue.



Production Facilities

5 across Barneveld (NL), Zaandam (NL), Brugherio (IT), and Wixom (USA).

We thank you for your involvement with Moba and look forward to another year of collaboration, innovation, and success. For subscription to Moba News and further details, please visit our News section on our website, www.moba.net. See you at IPPE in Atlanta!

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