

Egg Industry Excellence: Strong Start in 2026

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Welcome to the Moba News Special! This is our quarterly update to keep you informed about our progress, initiatives, and achievements. We warmly invite you to join us at the China Animal Husbandry Expo CAHE 2026 in Chengdu, China, where we look forward to connecting with you, sharing the Moba experience, and welcoming you to discover our innovations firsthand. In this issue, we shine a spotlight on the Chinese market, highlighting our latest developments and technologies tailored for this dynamic region.

Stable Growth and Innovation in a Changing Egg Market

Moba had a strong performance in early 2026, with robust sales and a healthy order intake. While recent months have been positive, global egg prices are returning to normal, which may lead to a less favorable investment climate. The market is adjusting as demand stabilizes. Producers are looking for steady profits and reliable solutions. By delivering relevant innovations and offering long-term partnerships, Moba stays committed to supporting egg producers in achieving sustainable profitability and long-lasting success in their businesses.



Showcasing Moba at the CAHE Show

At the CAHE Expo in Chengdu, China, from May 18–20, Moba will present its latest innovations in the leading egg grading solution, the Omnia platform. By introducing no less than two new models to the market, Omnia ET and Omnia PX+, we serve the diverse needs of distinct customer profiles across the growing Chinese market. Along with advanced egg breaking and processing technologies such as Synchro and Ovolution, our proposition extends beyond the machine itself, delivering measurable value across every egg produced. Moba's advanced technologies and services empower egg producers to be in control.

